

PLANTING *Digital Seeds*

EMPOWERING THE AGRICULTURAL COMMUNITY
ONE SEED AT A TIME

LEARN | CONNECT | GROW | SUCCEED



GROWING SKILLS
BUILDING CONFIDENCE
HARVESTING SUCCESS



EDUCATE



INNOVATE



EMPOWER



STRONGER FARMS. STRONGER COMMUNITY. BRIGHTER FUTURE.

De-Vaughn Taylor, Extension Agent, Information Technology
Sherry Embrack, Extension Agent III, Technology & Public Relations



**Today's Farmer Needs More Than Farming Knowledge
Technology is the New Tool in the Field to
Improve Efficiency**



Why Digital Skills Matter

Better Farm Management

- Digital records
- Harvest reports
- Farm budgets

Better Decisions

- Weather
- Crop research
- Pest identification



Our Goal

Bridge the digital divide through hands-on technology education that strengthens digital skills and expands access to information

BASIC COMPUTER TRAINING COURSES



Building Digital Confidence



Skills Learn



Benefit

Computer Basics

Build Confidence

Internet Usefulness

Find Agricultural Resources

Email

Communicate Professionally

Technology Tools for Farm Success



Skills Farmers Learn

Microsoft Excel

Microsoft PowerPoint

Record Keeping

Charts & Budgets

How Farmers Benefit

Track Expenses & Harvests

Present Ideas & Business Plans

Manage Farm Data

Make Informed Decisions

SMART PHONES AND TABLETS WORKSHOP



Farming on the Go

Skills Taught

- **Device Settings**
- **Mobile Apps**
- **Photos**
- **E-mail**
- **Cloud Storage Security**

Benefits to Farmers

- **Photograph Crop Issues**
- **Contact Extension Agents**
- **Navigate Fields With GPS**
- **Accept Digital Payments**
- **Respond To Customers Quickly**

Grow Your Farm. Grow Your Brand



Skills Learn

- Flyers
- Social Media Graphics
- Labels
- Marketing Materials

Benefits

- Promote products
- Reach more customers
- Build a professional brand
- Advertise farm events

From Technology Skills to Farm Success

Before	After
➤ Paper Records	➤ Digital Records
➤ Word of Mouth	➤ Online Marketing
➤ Manual Calculations	➤ Digital Tracking
➤ Limited Advertising	➤ Greater Customer Reach

There Is A Workshop Designed For You!

Everyone Is Welcome



Technology Is Essential for Today's Farmer

Growing Digital Skills Across the Virgin Islands

Impact

4-Farmers assisted
with online
licensing

4 -Farmers Harvest
reports completed

7-One-on-one
technology
assistance

26 Total Hands-on
workshops across
St. Croix and St.
Thomas

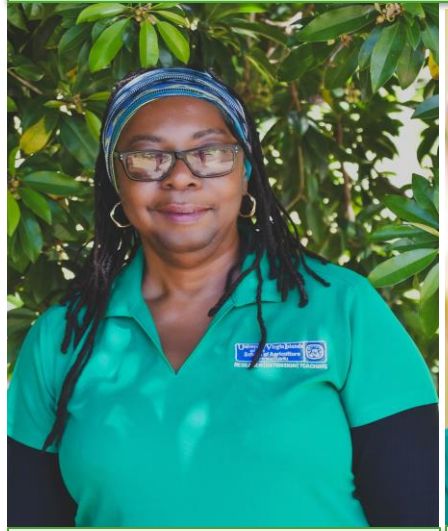
Meet The Team Behind The Training



**Marthious Clavier Asst, Dir. Comm,
Tech and Dist. Learning and Ext Ast Prof**



**DeVaughn Taylor Extension Agent I
Information Tech CES**



**Sherry Embrack Extension Agent III
Tech & PR,**



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**Classroom
Pictures**



Graduates

Contact Us

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Thank You!

**Let's Keep Planting Digital Seeds Together
Questions?**

Sherry Embrack | DeV Vaughn Taylor

**Communications, Technology & Distance Learning
UVI School of Agriculture Cooperative Extension Service**